

Statistically Valid Inferences from Privacy Protected Data

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Deloitte Data Science Seminar, 7/14/2022

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Solving Political Problems Technologically

Differential Privacy & Inferential Validity

A General Purpose, Statistically Valid DP Algorithm

The Algorithm in Practice

Convincing Facebook to Make Data Available

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Solving a Political Problem Technologically (via “constitutional design”)

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- **New Problem**: **Sharing data without it leaving Facebook**

Who Needs to Share Data (Safely)?

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- One division of a company  another division

Who Needs to Share Data (Safely)?

- One division of a company ~> another division
- One division of a Government Agency ~> another division

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- One division of a company \rightsquigarrow another division
- One division of a Government Agency \rightsquigarrow another division
- One company \rightsquigarrow another company
- A Company or Government \rightsquigarrow Academic Researchers

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 - *unknown* statistical properties (usually *biased*)
 - *no* uncertainty estimates

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The Algorithm in Practice

Theories of Inference: Statistics vs. CS

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Population

:

James

Mohammad

Tysen

Heather

Georgie

Gary

Meg

Abhradeep

Tim

Cathy

Mean
income:

\$48

Quantity
of Interest

Theories of Inference: Statistics vs. CS

Population	Sample
:	X
James	✓
Mohammad	✓
Tysen	✓
Heather	✓
Georgie	✓
Gary	✓
Meg	✓
Abhradeep	✓
Tim	✓
Cathy	✓

Mean
income:

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Quantity
of Interest

Theories of Inference: Statistics vs. CS

Population	Sample	\$
:	X	?
James	✓	122
Mohammad	✓	76
Tysen	✓	145
Heather	✓	96
Georgie	✓	86
Gary	✓	127
Meg	✓	72
Abhradeep	✓	132
Tim	✓	95
Cathy	✓	134

Mean
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Classical
Inference

\$108

Quantity
of Interest

Usually
no direct
relevance

Theories of Inference: Statistics vs. CS

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Quantity
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Theories of Inference: Statistics vs. CS

Population	Sample	\$	+Privacy
:	X	?	
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Mohammad	✓	76	
Tysen	✓	145	
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Georgie	✓	86	
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Tysen	✓	145		75
Heather	✓	96		113
Georgie	✓	86		125
Gary	✓	127		97
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Abhradeep	✓	132		128
Tim	✓	95		83
Cathy	✓	134		201

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Query-
Response

\$111

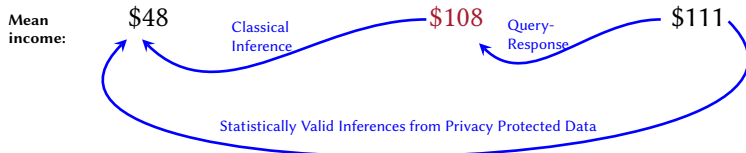
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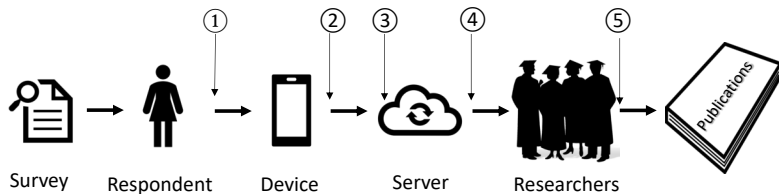
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relevance

Theories of Inference: Statistics vs. CS

Population	Sample	\$	+Privacy	=dp\$
:	X	?		
James	✓	122	Noise & Censoring	85
Mohammad	✓	76		103
Tysen	✓	145		75
Heather	✓	96		113
Georgie	✓	86		125
Gary	✓	127		97
Meg	✓	72		101
Abhradeep	✓	132		128
Tim	✓	95		83
Cathy	✓	134		201



Protecting Survey Data



Differential Privacy and its Inferential Challenges

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- Estimators

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Solving Political Problems Technologically

Differential Privacy & Inferential Validity

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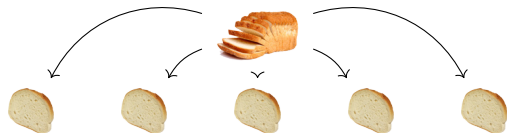
A Differentially Private Estimator

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Private data

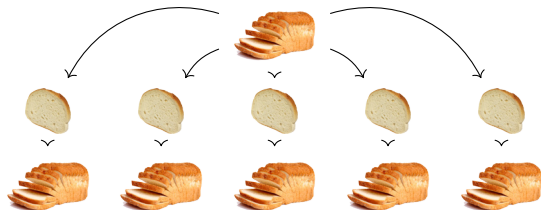
A Differentially Private Estimator



Private data

Partition

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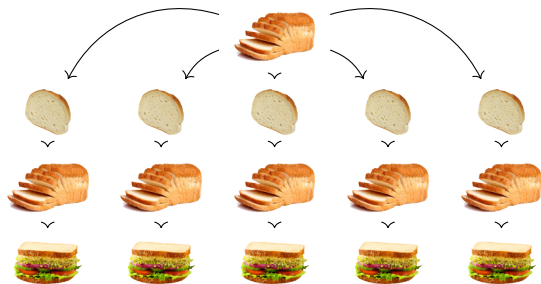


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Bag of little bootstraps

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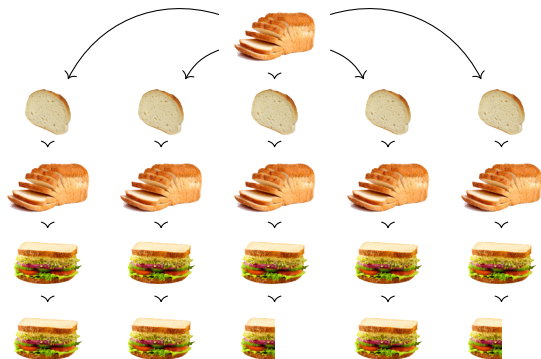
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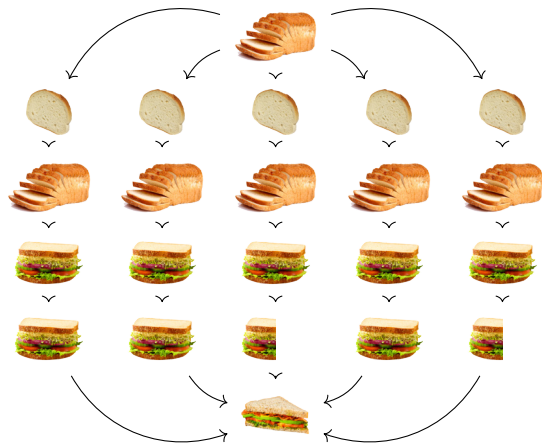
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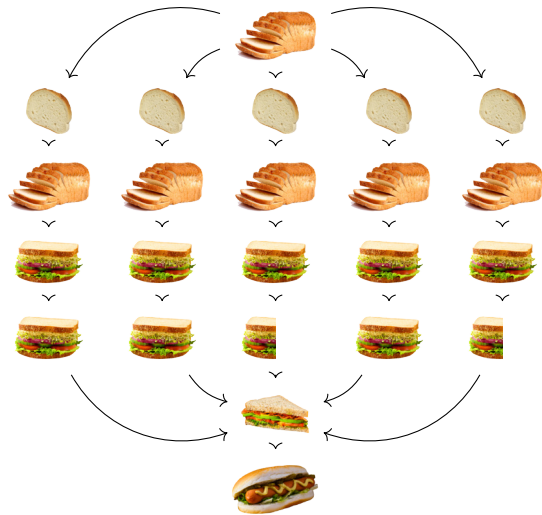
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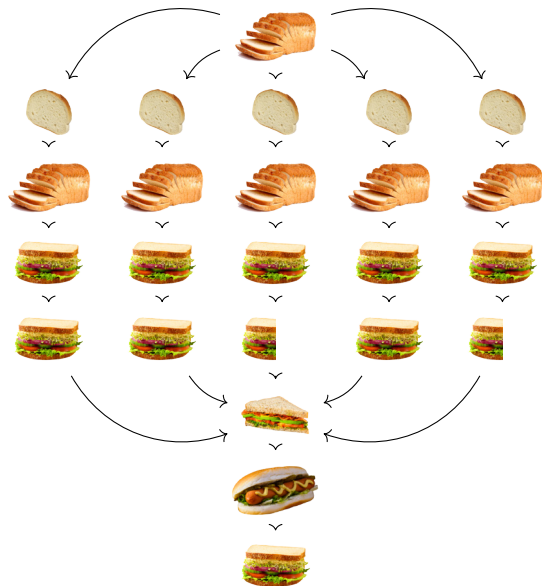
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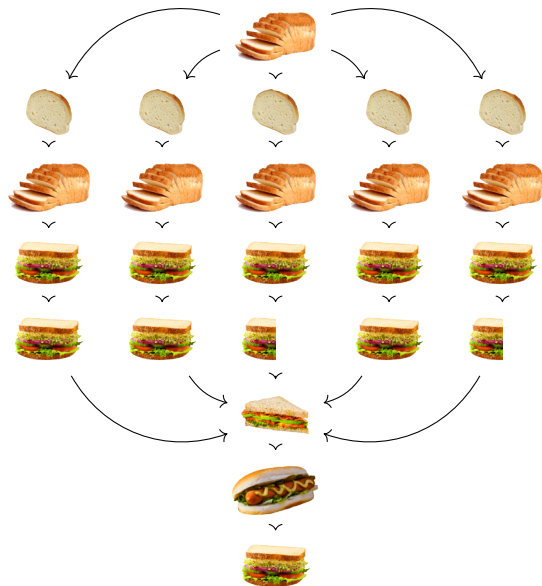
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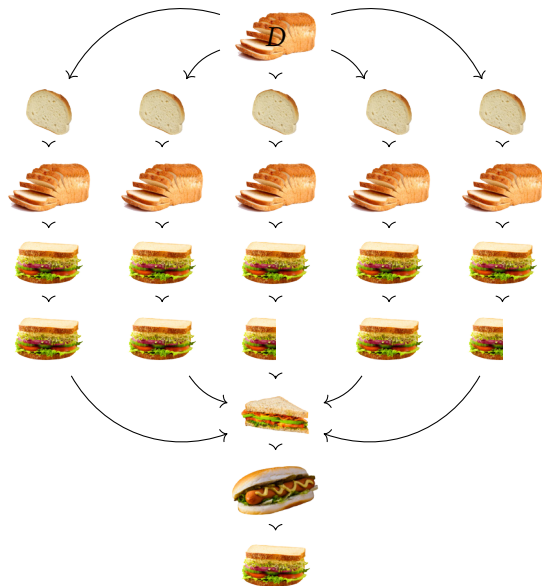
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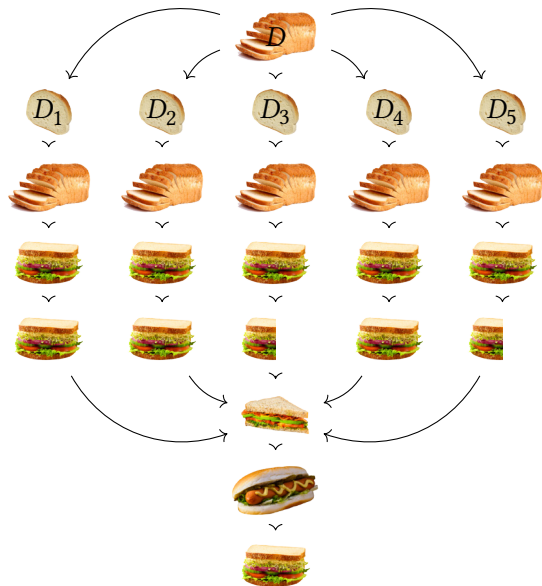
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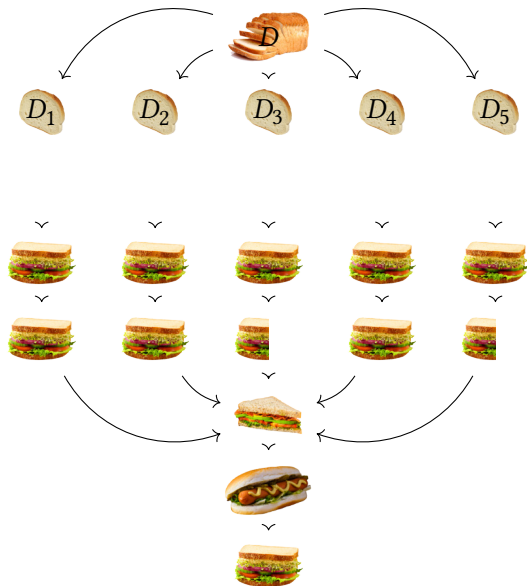
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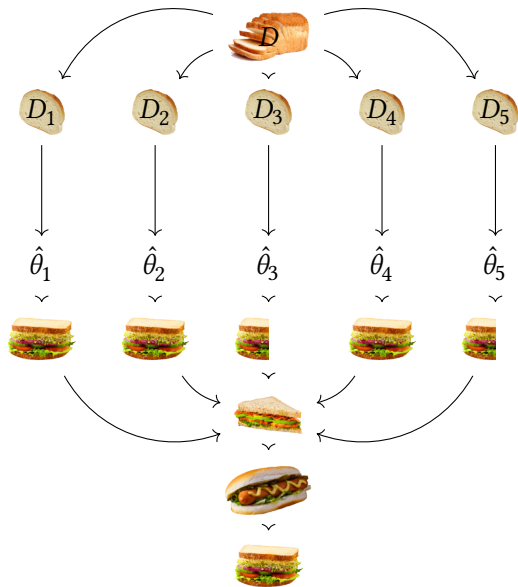
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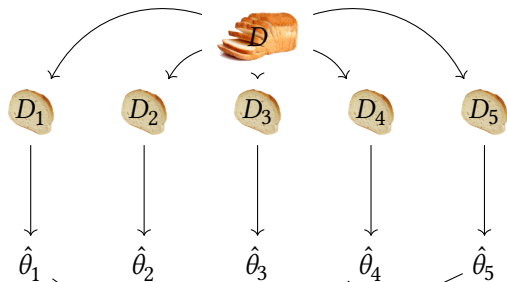
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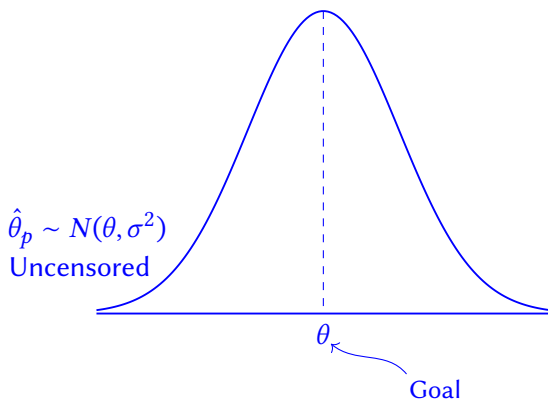
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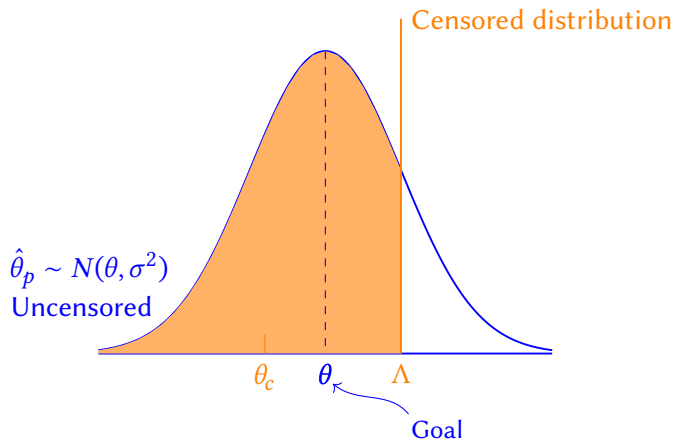
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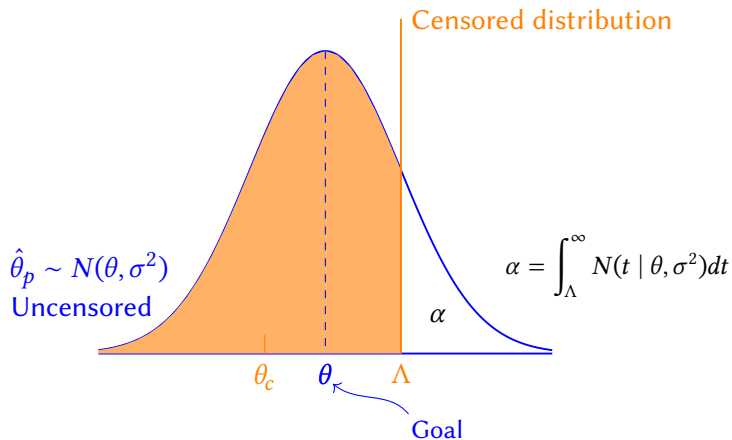
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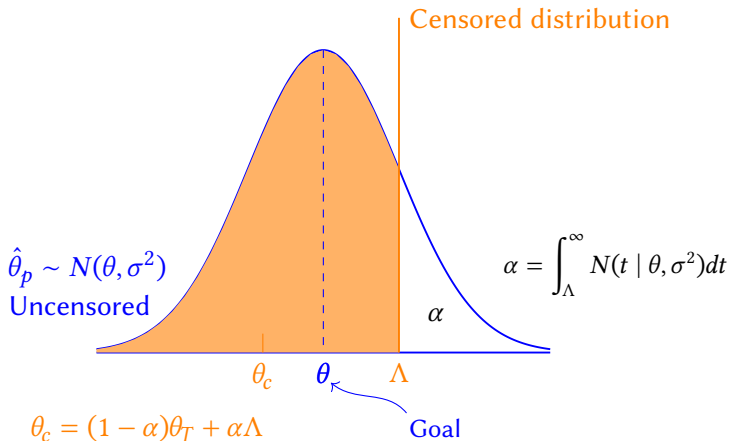
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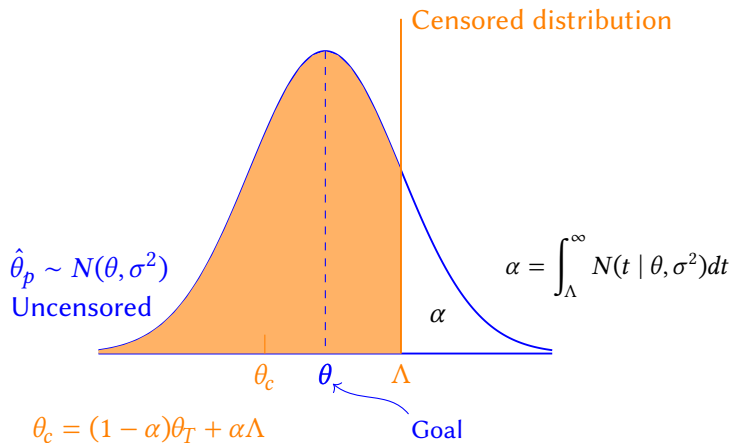
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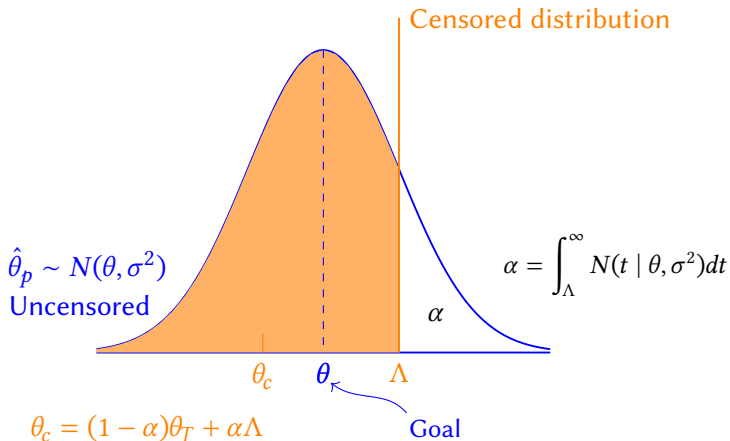


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Equations: 2

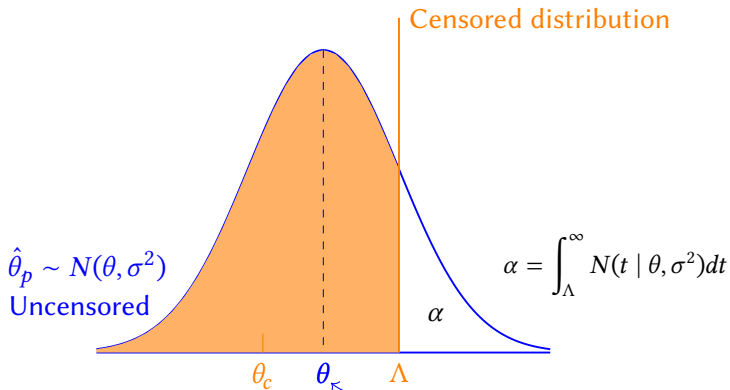
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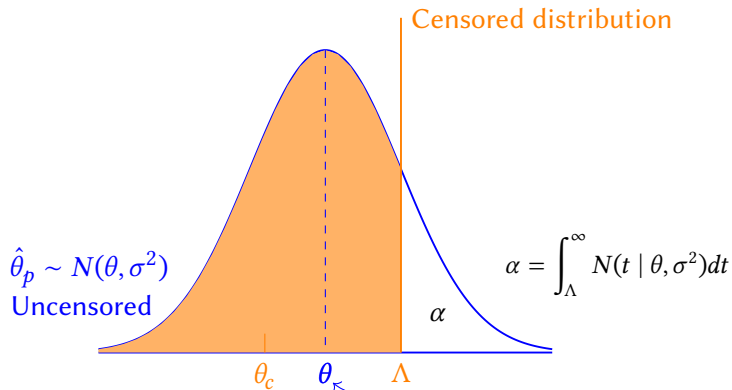
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Variance Estimation

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- Simulate estimates via standard (Clarify) procedures:

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Solving Political Problems Technologically

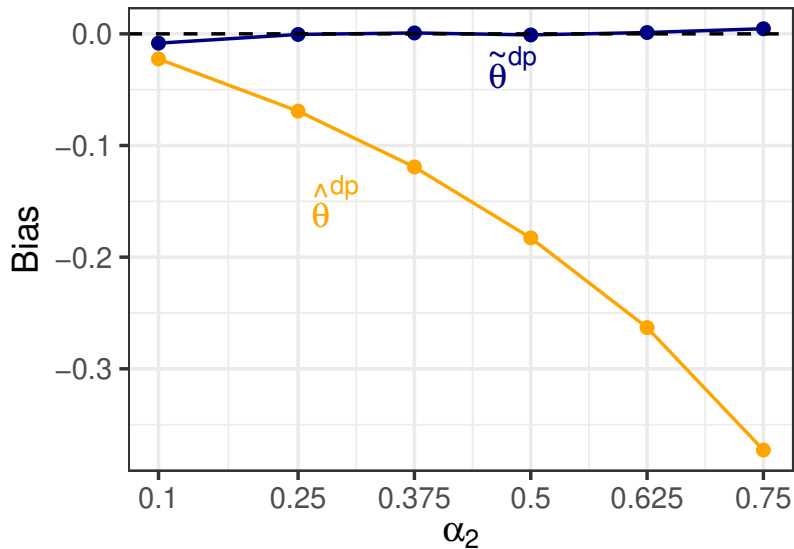
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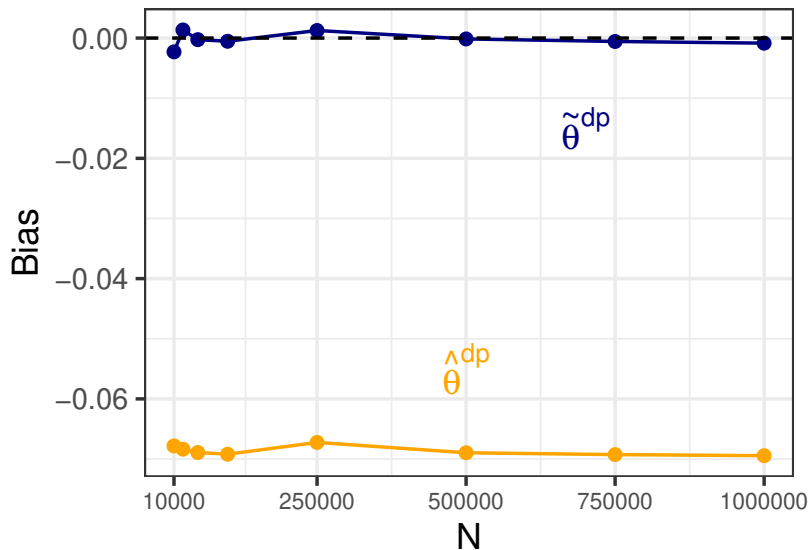
The Algorithm in Practice

Simulations: Finite Sample Evaluation

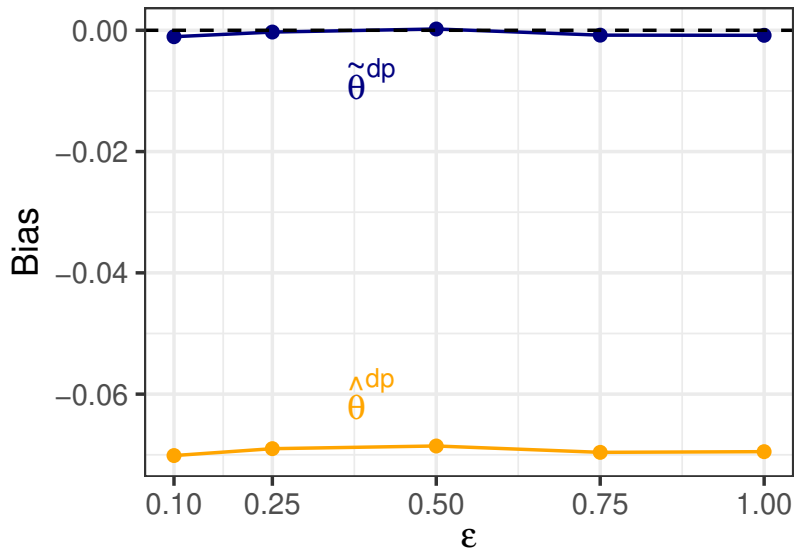
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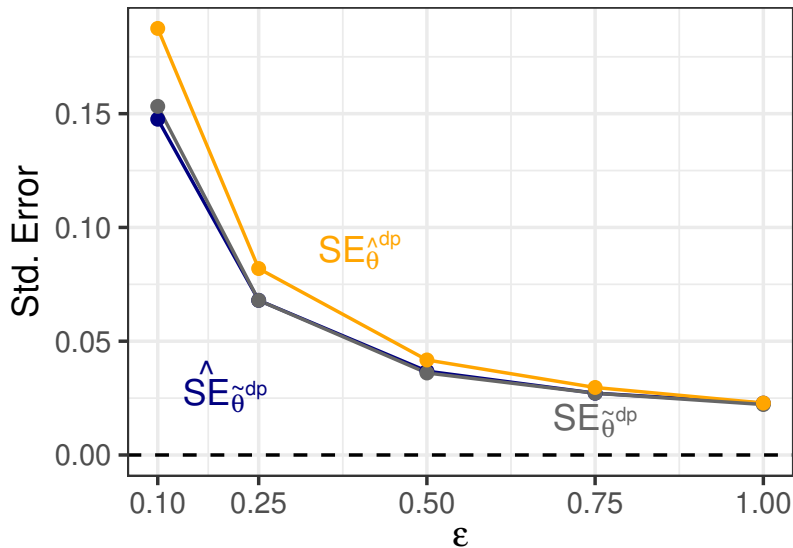
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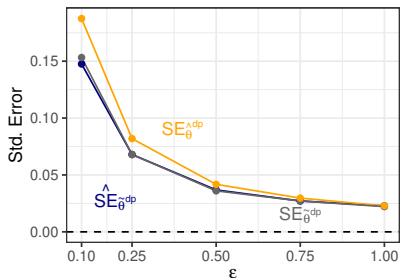
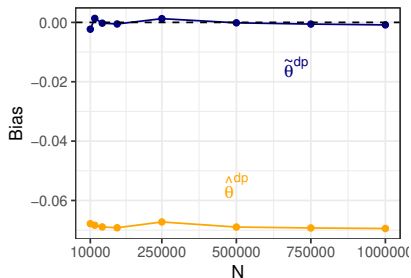
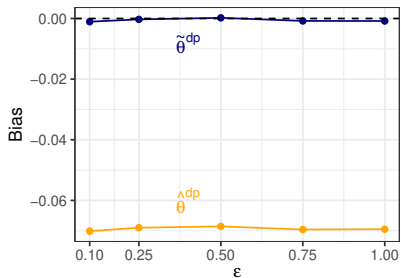
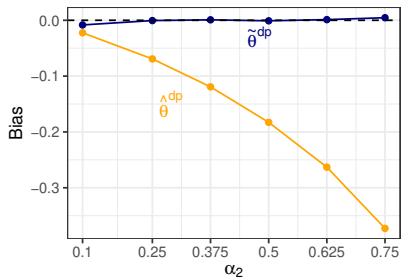
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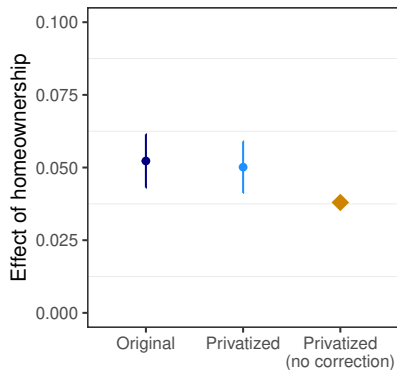
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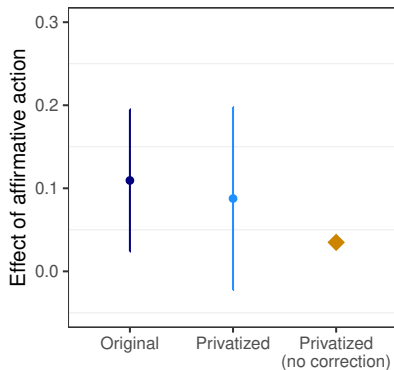
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Similar Empirical Results, Larger CIs



(a) Yoder (2020)



(b) Bhavnani and Lee (2019)

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Concluding Remarks

- **Data sharing** \rightsquigarrow **data access**
 - DP protects individual privacy
 - Enables inference to private database, not population
 - Usually biased, no uncertainty estimates
 - Fails to protect society from fallacious scientific conclusions
- **Inferential validity**
 - A scientific statement: not necessarily correct, but must have:
 - **known statistical properties** & **valid uncertainty estimates**
- **Proposed algorithm**
 - **Generic**: almost any statistical method or quantity of interest
 - Statistically **unbiased**, **lower variance**
 - Valid **uncertainty estimates**
 - **Computationally efficient**
 - **Solves political problems technologically**
- **Community based, Open Source Software**: **OpenDP.org**

Papers, software, slides, videos: GaryKing.org/privacy

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- Georgina Evans and Gary King. Forthcoming. “[Statistically Valid Inferences from Differentially Private Data Releases, with Application to the Facebook URLs Dataset](#)” *Political Analysis*

Appendix

Properties of Differential Privacy

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