

# Solving Data Sharing Challenges Technologically through Differential Privacy

Gary King

Institute for Quantitative Social Science  
Harvard University

Wesleyan University, 4/1/2023



# *Science Magazine, 1995*

VIEWPOINT: THE FUTURE

## Through the Glass Lightly

A collection of scientists at the frontier were asked what they see in the future for science.\*  
Here are their views....

If you can look into the seeds of time,  
And say which grain will grow and which will not,  
Speak then to me, who neither beg nor fear  
Your favors nor your hate.

Shakespeare, *Macbeth*, 1.3.58-61

THERE WILL BE ENORMOUS INROADS INTO human biology and human disease via genomics, gene therapy, and mouse knockout models; a revolution in drug design by combinatorial chemistry; an understanding of the specificity of nerve connections and cognition; and the basic logic of development will be solved (if it is not solved already). New technologies will be developed for studying the structure, function, and dynamics of multiprotein ensembles—for example, the eukaryotic transcription complexes. New methodologies will be developed for studying the behavior of single, live cells in isolation or in the context of an embryo. This includes studying the activity of the cell itself as well as various subcellular structures.

Hal Weintraub  
Fred Hutchinson Cancer Research Center  
Seattle, Washington

individuals at risk for diabetes, schizophrenia, obesity, and many other diseases. In many cases, disease will be either avoidable by modification of behavior or ameliorated by therapeutic intervention. For societies with socialized health care programs, the economic cost of screening will need to be balanced by the overall savings in disease reduction. If individuals refuse preventive treatment, screening is not cost-effective. For societies with private health care systems, the rich will become healthier and the poor sicker. In both systems, balancing the rights of individuals against the needs of society is going to be difficult.

Peter N. Goodfellow  
Department of Genetics  
University of Cambridge

toxins, sunlight, and so forth. The output will be a color movie in which the embryo develops into a fetus, is born, and then grows into an adult, explicitly depicting body size and shape and hair, skin, and eye color. Eventually the DNA sequence base will be expanded to cover genes important for traits such as speech and musical ability; the mother will be able to hear the embryo—as an adult—speak or sing.

Harvey F. Lodish  
Whitehead Institute for  
Biomedical Research  
Cambridge, Massachusetts

THE OLD PHRASE “YOU can’t get blood from a turnip” may be proven

incorrect, at least partially. Transgenic plants hold promise as biomanufacturing systems for a wide variety of human proteins, including those found in blood plasma. Serum albumin, for instance, has been shown to be expressed and processed correctly when the gene encoding it was introduced into plants. The missing element in this scenario is process technology, which will make it possible to do large-scale protein purification from plant tissues. Advances in high-level protein expression in specialized plant tissues (such as seeds, fruits, or tubers) coupled to engineering improvements in genetic isolation, many other ob-



ILLUSTRATIONS BY TERRY E. SMITH

# Progress in Social Science

- What did 60 scientists forecast in 1995?

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - Physical and natural scientists:

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - Physical and natural scientists:
  - Social Scientists:

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - Physical and natural scientists: breathtaking discoveries, inventions, engineering marvels, problems solved
  - Social Scientists:

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - Physical and natural scientists: breathtaking discoveries, inventions, engineering marvels, problems solved
  - Social Scientists: we study this,

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - Physical and natural scientists: breathtaking discoveries, inventions, engineering marvels, problems solved
  - Social Scientists: we study **this**, but soon will study **that**.

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**
    - **Then:** surveys, end-of-period government stats, one-off studies of people, places, or events

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**
    - **Then:** surveys, end-of-period government stats, one-off studies of people, places, or events
    - **Now:** text, images, video, social media, GIS, etc.

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**
    - **Then:** surveys, end-of-period government stats, one-off studies of people, places, or events
    - **Now:** text, images, video, social media, GIS, etc.
  - **New methods to analyze them**

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**
    - **Then:** surveys, end-of-period government stats, one-off studies of people, places, or events
    - **Now:** text, images, video, social media, GIS, etc.
  - **New methods to analyze them**
  - **Impact:**

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**
    - **Then:** surveys, end-of-period government stats, one-off studies of people, places, or events
    - **Now:** text, images, video, social media, GIS, etc.
  - **New methods to analyze them**
  - **Impact:** changed most Fortune 500 firms

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**
    - **Then:** surveys, end-of-period government stats, one-off studies of people, places, or events
    - **Now:** text, images, video, social media, GIS, etc.
  - **New methods to analyze them**
  - **Impact:** changed most Fortune 500 firms; established new industries

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**
    - **Then:** surveys, end-of-period government stats, one-off studies of people, places, or events
    - **Now:** text, images, video, social media, GIS, etc.
  - **New methods to analyze them**
  - **Impact:** changed most Fortune 500 firms; established new industries; altered friendship networks

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**
    - **Then:** surveys, end-of-period government stats, one-off studies of people, places, or events
    - **Now:** text, images, video, social media, GIS, etc.
  - **New methods to analyze them**
  - **Impact:** changed most Fortune 500 firms; established new industries; altered friendship networks, political campaigns

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**
    - **Then:** surveys, end-of-period government stats, one-off studies of people, places, or events
    - **Now:** text, images, video, social media, GIS, etc.
  - **New methods to analyze them**
  - **Impact:** changed most Fortune 500 firms; established new industries; altered friendship networks, political campaigns, public health

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**
    - **Then:** surveys, end-of-period government stats, one-off studies of people, places, or events
    - **Now:** text, images, video, social media, GIS, etc.
  - **New methods to analyze them**
  - **Impact:** changed most Fortune 500 firms; established new industries; altered friendship networks, political campaigns, public health, legal analysis

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**
    - **Then:** surveys, end-of-period government stats, one-off studies of people, places, or events
    - **Now:** text, images, video, social media, GIS, etc.
  - **New methods to analyze them**
  - **Impact:** changed most Fortune 500 firms; established new industries; altered friendship networks, political campaigns, public health, legal analysis, policing

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**
    - **Then:** surveys, end-of-period government stats, one-off studies of people, places, or events
    - **Now:** text, images, video, social media, GIS, etc.
  - **New methods to analyze them**
  - **Impact:** changed most Fortune 500 firms; established new industries; altered friendship networks, political campaigns, public health, legal analysis, policing, economics

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**
    - **Then:** surveys, end-of-period government stats, one-off studies of people, places, or events
    - **Now:** text, images, video, social media, GIS, etc.
  - **New methods to analyze them**
  - **Impact:** changed most Fortune 500 firms; established new industries; altered friendship networks, political campaigns, public health, legal analysis, policing, economics, sports

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**
    - **Then:** surveys, end-of-period government stats, one-off studies of people, places, or events
    - **Now:** text, images, video, social media, GIS, etc.
  - **New methods to analyze them**
  - **Impact:** changed most Fortune 500 firms; established new industries; altered friendship networks, political campaigns, public health, legal analysis, policing, economics, sports, public policy

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**
    - **Then:** surveys, end-of-period government stats, one-off studies of people, places, or events
    - **Now:** text, images, video, social media, GIS, etc.
  - **New methods to analyze them**
  - **Impact:** changed most Fortune 500 firms; established new industries; altered friendship networks, political campaigns, public health, legal analysis, policing, economics, sports, public policy, literature,

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**
    - **Then:** surveys, end-of-period government stats, one-off studies of people, places, or events
    - **Now:** text, images, video, social media, GIS, etc.
  - **New methods to analyze them**
  - **Impact:** changed most Fortune 500 firms; established new industries; altered friendship networks, political campaigns, public health, legal analysis, policing, economics, sports, public policy, literature, etc., etc., etc

# Progress in Social Science

- What did 60 scientists forecast in 1995?
  - **Physical and natural scientists:** breathtaking discoveries, inventions, engineering marvels, problems solved
  - **Social Scientists:** we study **this**, but soon will study **that**.
- Fortunately, the social scientists in 1995 were wrong!
- We've seen spectacular progress, due to
  - **New data sources**
    - **Then:** surveys, end-of-period government stats, one-off studies of people, places, or events
    - **Now:** text, images, video, social media, GIS, etc.
  - **New methods to analyze them**
  - **Impact:** changed most Fortune 500 firms; established new industries; altered friendship networks, political campaigns, public health, legal analysis, policing, economics, sports, public policy, literature, etc., etc., etc
- **Summary.** Progress came from: **Novel data, novel methods**

# Progress in Social Science

# Progress in Social Science

- Present

# Progress in Social Science

- Present

- Future

# Progress in Social Science

- Present
  - Social scientists have **more data than ever**
  
- Future

# Progress in Social Science

- Present
  - Social scientists have **more data than ever**
  - But a **smaller % of data in the world than ever** (about the people, groups, firms, countries we study)
  
- Future

# Progress in Social Science

- Present

- Social scientists have **more data than ever**
- But a **smaller % of data in the world than ever** (about the people, groups, firms, countries we study)
- Most is now **locked up inside private companies** and other orgs

- Future

# Progress in Social Science

- Present
  - Social scientists have **more data than ever**
  - But a **smaller % of data in the world than ever** (about the people, groups, firms, countries we study)
  - Most is now **locked up inside private companies** and other orgs
  - **The central unresolved issue: Privacy** (of customers, citizens, firms, etc.)
- Future

# Progress in Social Science

- Present
  - Social scientists have **more data than ever**
  - But a **smaller % of data in the world than ever** (about the people, groups, firms, countries we study)
  - Most is now **locked up inside private companies** and other orgs
  - **The central unresolved issue: Privacy** (of customers, citizens, firms, etc.)
- Future
  - We must **liberate these datasets!**

# Progress in Social Science

- Present
  - Social scientists have **more data than ever**
  - But a **smaller % of data in the world than ever** (about the people, groups, firms, countries we study)
  - Most is now **locked up inside private companies** and other orgs
  - **The central unresolved issue: Privacy** (of customers, citizens, firms, etc.)
- Future
  - We must **liberate these datasets!**
  - Academics, companies, governments, etc.: **must get their privacy act together**

# Progress in Social Science

- Present
  - Social scientists have **more data than ever**
  - But a **smaller % of data in the world than ever** (about the people, groups, firms, countries we study)
  - Most is now **locked up inside private companies** and other orgs
  - **The central unresolved issue: Privacy** (of customers, citizens, firms, etc.)
- Future
  - We must **liberate these datasets!**
  - Academics, companies, governments, etc.: **must get their privacy act together**
  - **Goal today: data sharing without privacy violations**

# Progress in Social Science

- Present
  - Social scientists have **more data than ever**
  - But a **smaller % of data in the world than ever** (about the people, groups, firms, countries we study)
  - Most is now **locked up inside private companies** and other orgs
  - **The central unresolved issue: Privacy** (of customers, citizens, firms, etc.)
- Future
  - We must **liberate these datasets!**
  - Academics, companies, governments, etc.: **must get their privacy act together**
  - **Goal today: data sharing without privacy violations**
  - **How? Solving political problems technologically**

What's the Problem?

## Solving Political Problems Technologically

Differential Privacy & Inferential Validity

The Algorithm in Practice

# Convincing Facebook to Make Data Available

# Convincing Facebook to Make Data Available

Solving a Political Problem Technologically (via “constitutional design”)

# Convincing Facebook to Make Data Available

Solving a Political Problem Technologically (via “constitutional design”)

- Gary visits Facebook to persuade them to make data available

# Convincing Facebook to Make Data Available

Solving a Political Problem Technologically (via “constitutional design”)

- Gary visits Facebook to persuade them to make data available
- In my hotel room packing, email arrives: “Hey what do we do about [this](#)?”

# Convincing Facebook to Make Data Available

Solving a Political Problem Technologically (via “constitutional design”)

- Gary visits Facebook to persuade them to make data available
- In my hotel room packing, email arrives: “Hey what do we do about [this?](#)” This was [Cambridge Analytica](#).

# Convincing Facebook to Make Data Available

Solving a Political Problem Technologically (via “constitutional design”)

- Gary visits Facebook to persuade them to make data available
- In my hotel room packing, email arrives: “Hey what do we do about [this?](#)” This was [Cambridge Analytica](#). (The worst timed lobby effort in history!)

# Convincing Facebook to Make Data Available

## Solving a Political Problem Technologically (via “constitutional design”)

- Gary visits Facebook to persuade them to make data available
- In my hotel room packing, email arrives: “Hey what do we do about [this](#)?” This was [Cambridge Analytica](#). (The worst timed lobby effort in history!)
- 3 days later: “Could you do a study of the 2016 election?”

# Convincing Facebook to Make Data Available

## Solving a Political Problem Technologically (via “constitutional design”)

- Gary visits Facebook to persuade them to make data available
- In my hotel room packing, email arrives: “Hey what do we do about [this](#)?” This was [Cambridge Analytica](#). (The worst timed lobby effort in history!)
- 3 days later: “Could you do a study of the 2016 election?”
- I’d love to, but I need 2 things & you’ll only give me 1:

# Convincing Facebook to Make Data Available

## Solving a Political Problem Technologically (via “constitutional design”)

- Gary visits Facebook to persuade them to make data available
- In my hotel room packing, email arrives: “Hey what do we do about [this](#)?” This was [Cambridge Analytica](#). (The worst timed lobby effort in history!)
- 3 days later: “Could you do a study of the 2016 election?”
- I’d love to, but I need 2 things & you’ll only give me 1:
  - [Complete access](#) to data, people, etc. (like employees)

# Convincing Facebook to Make Data Available

## Solving a Political Problem Technologically (via “constitutional design”)

- Gary visits Facebook to persuade them to make data available
- In my hotel room packing, email arrives: “Hey what do we do about [this?](#)” This was [Cambridge Analytica](#). (The worst timed lobby effort in history!)
- 3 days later: “Could you do a study of the 2016 election?”
- I’d love to, but I need 2 things & you’ll only give me 1:
  - [Complete access](#) to data, people, etc. (like employees)
  - [No pre-publication approval](#) (like NO employees ever)

# Convincing Facebook to Make Data Available

## Solving a Political Problem Technologically (via “constitutional design”)

- Gary visits Facebook to persuade them to make data available
- In my hotel room packing, email arrives: “Hey what do we do about [this?](#)” This was [Cambridge Analytica](#). (The worst timed lobby effort in history!)
- 3 days later: “Could you do a study of the 2016 election?”
- I’d love to, but I need 2 things & you’ll only give me 1:
  - [Complete access](#) to data, people, etc. (like employees)
  - [No pre-publication approval](#) (like NO employees ever)
- We iterate, and I propose a 2-part solution

# Convincing Facebook to Make Data Available

## Solving a Political Problem Technologically (via “constitutional design”)

- Gary visits Facebook to persuade them to make data available
- In my hotel room packing, email arrives: “Hey what do we do about [this?](#)” This was [Cambridge Analytica](#). (The worst timed lobby effort in history!)
- 3 days later: “Could you do a study of the 2016 election?”
- I’d love to, but I need 2 things & you’ll only give me 1:
  - [Complete access](#) to data, people, etc. (like employees)
  - [No pre-publication approval](#) (like NO employees ever)
- We iterate, and I propose a 2-part solution
  - [Outside academics](#): send proposals, no company veto

# Convincing Facebook to Make Data Available

## Solving a Political Problem Technologically (via “constitutional design”)

- Gary visits Facebook to persuade them to make data available
- In my hotel room packing, email arrives: “Hey what do we do about [this?](#)” This was [Cambridge Analytica](#). (The worst timed lobby effort in history!)
- 3 days later: “Could you do a study of the 2016 election?”
- I’d love to, but I need 2 things & you’ll only give me 1:
  - [Complete access](#) to data, people, etc. (like employees)
  - [No pre-publication approval](#) (like NO employees ever)
- We iterate, and I propose a 2-part solution
  - [Outside academics](#): send proposals, no company veto
  - [Trusted 3rd party](#): Commission at [Social Science One](#) signs NDAs, agree not to publish from the data, chooses datasets, makes final decisions; can report publicly if Facebook reneges

# Convincing Facebook to Make Data Available

## Solving a Political Problem Technologically (via “constitutional design”)

- Gary visits Facebook to persuade them to make data available
- In my hotel room packing, email arrives: “Hey what do we do about [this](#)?” [This](#) was [Cambridge Analytica](#). (The worst timed lobby effort in history!)
- 3 days later: “Could you do a study of the 2016 election?”
- I’d love to, but I need 2 things & you’ll only give me 1:
  - [Complete access](#) to data, people, etc. (like employees)
  - [No pre-publication approval](#) (like NO employees ever)
- We iterate, and I propose a 2-part solution
  - [Outside academics](#): send proposals, no company veto
  - [Trusted 3rd party](#): Commission at [Social Science One](#) signs NDAs, agree not to publish from the data, chooses datasets, makes final decisions; can report publicly if Facebook reneges
- [Problem solved](#), without balancing  $\rightsquigarrow$  agreements, announcements, funding, 30+ people assigned at Facebook

# Convincing Facebook to Make Data Available

## Solving a Political Problem Technologically (via “constitutional design”)

- Gary visits Facebook to persuade them to make data available
- In my hotel room packing, email arrives: “Hey what do we do about [this?](#)” [This](#) was [Cambridge Analytica](#). (The worst timed lobby effort in history!)
- 3 days later: “Could you do a study of the 2016 election?”
- I’d love to, but I need 2 things & you’ll only give me 1:
  - [Complete access](#) to data, people, etc. (like employees)
  - [No pre-publication approval](#) (like NO employees ever)
- We iterate, and I propose a 2-part solution
  - [Outside academics](#): send proposals, no company veto
  - [Trusted 3rd party](#): Commission at [Social Science One](#) signs NDAs, agree not to publish from the data, chooses datasets, makes final decisions; can report publicly if Facebook reneges
- [Problem solved](#), without balancing  $\rightsquigarrow$  agreements, announcements, funding, 30+ people assigned at Facebook
- [Just one issue](#):

# Convincing Facebook to Make Data Available

## Solving a Political Problem Technologically (via “constitutional design”)

- Gary visits Facebook to persuade them to make data available
- In my hotel room packing, email arrives: “Hey what do we do about [this?](#)” [This](#) was [Cambridge Analytica](#). (The worst timed lobby effort in history!)
- 3 days later: “Could you do a study of the 2016 election?”
- I’d love to, but I need 2 things & you’ll only give me 1:
  - [Complete access](#) to data, people, etc. (like employees)
  - [No pre-publication approval](#) (like NO employees ever)
- We iterate, and I propose a 2-part solution
  - [Outside academics](#): send proposals, no company veto
  - [Trusted 3rd party](#): Commission at [Social Science One](#) signs NDAs, agree not to publish from the data, chooses datasets, makes final decisions; can report publicly if Facebook reneges
- [Problem solved](#), without balancing  $\rightsquigarrow$  agreements, announcements, funding, 30+ people assigned at Facebook
- [Just one issue](#): Facebook’s implementation plan was **illegal!**

# Convincing Facebook to Make Data Available

## Solving a Political Problem Technologically (via “constitutional design”)

- Gary visits Facebook to persuade them to make data available
- In my hotel room packing, email arrives: “Hey what do we do about **this?**” **This** was **Cambridge Analytica**. (The worst timed lobby effort in history!)
- 3 days later: “Could you do a study of the 2016 election?”
- I’d love to, but I need 2 things & you’ll only give me 1:
  - **Complete access** to data, people, etc. (like employees)
  - **No pre-publication approval** (like NO employees ever)
- We iterate, and I propose a 2-part solution
  - **Outside academics**: send proposals, no company veto
  - **Trusted 3rd party**: Commission at **Social Science One** signs NDAs, agree not to publish from the data, chooses datasets, makes final decisions; can report publicly if Facebook reneges
- **Problem solved**, without balancing  $\rightsquigarrow$  agreements, announcements, funding, 30+ people assigned at Facebook
- **Just one issue**: Facebook’s implementation plan was **illegal!**
- **New Problem**: **Sharing data without it leaving Facebook**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)



# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  
- **Data Access Regime**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  
- **Data Access Regime**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  
- **Data Access Regime**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does
  
- **Data Access Regime**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation,
  
- **Data Access Regime**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing,
  
- **Data Access Regime**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms,
  
- **Data Access Regime**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements,
  
- **Data Access Regime**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing,
  
- **Data Access Regime**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing, paired programmer models,
  
- **Data Access Regime**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing, paired programmer models, etc.
  
- **Data Access Regime**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing, paired programmer models, etc.
  - Trusting researchers fails spectacularly at times (C.A.!).
- **Data Access Regime**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing, paired programmer models, etc.
  - Trusting researchers fails spectacularly at times (C.A.!)
  - Even trusting a researcher known to be trustworthy can fail
- **Data Access Regime**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing, paired programmer models, etc.
  - Trusting researchers fails spectacularly at times (C.A.!)
  - Even trusting a researcher known to be trustworthy can fail
- **Data Access Regime**
  - Trusted server holds data;

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing, paired programmer models, etc.
  - Trusting researchers fails spectacularly at times (C.A.!)
  - Even trusting a researcher known to be trustworthy can fail
- **Data Access Regime**
  - Trusted server holds data; researchers as adversaries

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing, paired programmer models, etc.
  - Trusting researchers fails spectacularly at times (C.A.!)
  - Even trusting a researcher known to be trustworthy can fail
- **Data Access Regime**
  - Trusted server holds data; researchers as adversaries, can run any method  $\rightsquigarrow$  noisy answer,

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing, paired programmer models, etc.
  - Trusting researchers fails spectacularly at times (C.A.!)
  - Even trusting a researcher known to be trustworthy can fail
- **Data Access Regime**
  - Trusted server holds data; researchers as adversaries, can run any method  $\rightsquigarrow$  noisy answer, a limited number of times

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing, paired programmer models, etc.
  - Trusting researchers fails spectacularly at times (C.A.!)
  - Even trusting a researcher known to be trustworthy can fail
- **Data Access Regime**
  - Trusted server holds data; researchers as adversaries, can run any method  $\rightsquigarrow$  noisy answer, a limited number of times
  - **Goal:**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing, paired programmer models, etc.
  - Trusting researchers fails spectacularly at times (C.A.!)
  - Even trusting a researcher known to be trustworthy can fail
- **Data Access Regime**
  - Trusted server holds data; researchers as adversaries, can run any method  $\rightsquigarrow$  noisy answer, a limited number of times
  - **Goal:** **impossible** to violate individual privacy

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing, paired programmer models, etc.
  - Trusting researchers fails spectacularly at times (C.A.!)
  - Even trusting a researcher known to be trustworthy can fail
- **Data Access Regime**
  - Trusted server holds data; researchers as adversaries, can run any method  $\rightsquigarrow$  noisy answer, a limited number of times
  - **Goal:** **impossible** to violate individual privacy; & **possible** to discover population level patterns

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing, paired programmer models, etc.
  - Trusting researchers fails spectacularly at times (C.A.!)
  - Even trusting a researcher known to be trustworthy can fail
- **Data Access Regime**
  - Trusted server holds data; researchers as adversaries, can run any method  $\rightsquigarrow$  noisy answer, a limited number of times
  - **Goal:** **impossible** to violate individual privacy; & **possible** to discover population level patterns
  - $\approx$  **differential privacy**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing, paired programmer models, etc.
  - Trusting researchers fails spectacularly at times (C.A.!)
  - Even trusting a researcher known to be trustworthy can fail
- **Data Access Regime**
  - Trusted server holds data; researchers as adversaries, can run any method  $\rightsquigarrow$  noisy answer, a limited number of times
  - **Goal:** **impossible** to violate individual privacy; & **possible** to discover population level patterns
  - $\approx$  **differential privacy** (seems to satisfy regulators et al.)

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing, paired programmer models, etc.
  - Trusting researchers fails spectacularly at times (C.A.!).
  - Even trusting a researcher known to be trustworthy can fail
- **Data Access Regime**
  - Trusted server holds data; researchers as adversaries, can run any method  $\rightsquigarrow$  noisy answer, a limited number of times
  - **Goal:** **impossible** to violate individual privacy; & **possible** to discover population level patterns
  - $\approx$  **differential privacy** (seems to satisfy regulators et al.)
  - **New Problem:**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing, paired programmer models, etc.
  - Trusting researchers fails spectacularly at times (C.A.!).
  - Even trusting a researcher known to be trustworthy can fail
- **Data Access Regime**
  - Trusted server holds data; researchers as adversaries, can run any method  $\rightsquigarrow$  noisy answer, a limited number of times
  - **Goal:** **impossible** to violate individual privacy; & **possible** to discover population level patterns
  - $\approx$  **differential privacy** (seems to satisfy regulators et al.)
  - **New Problem:** Most DP algorithms are **statistically invalid!**

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

## Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing, paired programmer models, etc.
  - Trusting researchers fails spectacularly at times (C.A.!).
  - Even trusting a researcher known to be trustworthy can fail
- **Data Access Regime**
  - Trusted server holds data; researchers as adversaries, can run any method  $\rightsquigarrow$  noisy answer, a limited number of times
  - **Goal:** **impossible** to violate individual privacy; & **possible** to discover population level patterns
  - $\approx$  **differential privacy** (seems to satisfy regulators et al.)
  - **New Problem:** Most DP algorithms are **statistically invalid!**
    - *unknown statistical properties (usually **biased**)*

# Data Sharing Regime $\rightsquigarrow$ Data Access Regime

Solving Another Political Problem Technologically (via CS & Statistics)

- **Data Sharing Regime:** I give you data (maybe you sign DUA)
  - Venerable, but **failing**
  - Increasing public concern with privacy
  - Scholars discovered: de-identification doesn't work!
  - Nor does aggregation, query auditing, data clean rooms, legal agreements, restricted viewing, paired programmer models, etc.
  - Trusting researchers fails spectacularly at times (C.A.!)
  - Even trusting a researcher known to be trustworthy can fail
- **Data Access Regime**
  - Trusted server holds data; researchers as adversaries, can run any method  $\rightsquigarrow$  noisy answer, a limited number of times
  - **Goal:** **impossible** to violate individual privacy; & **possible** to discover population level patterns
  - $\approx$  **differential privacy** (seems to satisfy regulators et al.)
  - **New Problem:** Most DP algorithms are **statistically invalid!**
    - *unknown* statistical properties (usually *biased*)
    - *no* uncertainty estimates

What's the Problem?

Solving Political Problems Technologically

**Differential Privacy & Inferential Validity**

The Algorithm in Practice

# Theories of Inference: Statistics vs. CS

---

---

# Theories of Inference: Statistics vs. CS

Population

---

⋮

Erika

Sebastian

Wendy

Damon

Nina

Garrett

Ada

Mitali

Shasha

Lisa

---

**Mean  
income:**

\$48

Quantity  
of Interest

# Theories of Inference: Statistics vs. CS

Population	Sample
:	X
Erika	✓
Sebastian	✓
Wendy	✓
Damon	✓
Nina	✓
Garrett	✓
Ada	✓
Mitali	✓
Shasha	✓
Lisa	✓

Mean  
income:

\$48

Quantity  
of Interest

# Theories of Inference: Statistics vs. CS

Population	Sample	\$
:	<del>X</del>	?
Erika	✓	122
Sebastian	✓	76
Wendy	✓	145
Damon	✓	96
Nina	✓	86
Garrett	✓	127
Ada	✓	72
Mitali	✓	132
Shasha	✓	95
Lisa	✓	134

Mean  
income:

\$48

Classical  
Inference

\$108

Quantity  
of Interest

Usually  
no direct  
relevance

# Theories of Inference: Statistics vs. CS

Population	Sample	\$
:	X	?
Erika	✓	122
Sebastian	✓	76
Wendy	✓	145
Damon	✓	96
Nina	✓	86
Garrett	✓	127
Ada	✓	72
Mitali	✓	132
Shasha	✓	95
Lisa	✓	134

Mean  
income:

\$48

Classical  
Inference

\$108

Quantity  
of Interest

Usually  
no direct  
relevance

# Theories of Inference: Statistics vs. CS

Population	Sample	\$	+Privacy
:	<b>X</b>	?	
Erika	✓	122	Noise & Censoring
Sebastian	✓	76	
Wendy	✓	145	
Damon	✓	96	
Nina	✓	86	
Garrett	✓	127	
Ada	✓	72	
Mitali	✓	132	
Shasha	✓	95	
Lisa	✓	134	

Mean  
income:

\$48

Classical  
Inference

\$108

Quantity  
of Interest

Usually  
no direct  
relevance

# Theories of Inference: Statistics vs. CS

Population	Sample	\$	+Privacy	=dp\$
:	<b>X</b>	?		
Erika	✓	122	Noise & Censoring	85
Sebastian	✓	76		103
Wendy	✓	145		75
Damon	✓	96		113
Nina	✓	86		125
Garrett	✓	127		97
Ada	✓	72		101
Mitali	✓	132		128
Shasha	✓	95		83
Lisa	✓	134		201

Mean income:

\$48

Classical Inference

\$108

Query-Response

\$111

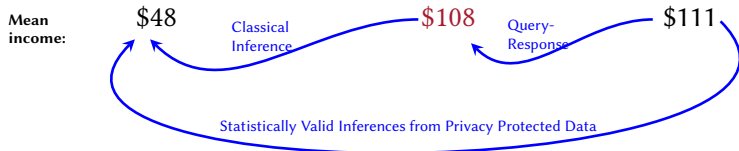
Quantity of Interest

Usually no direct relevance

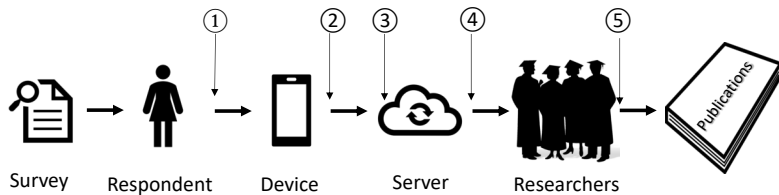
No direct relevance

# Theories of Inference: Statistics vs. CS

Population	Sample	\$	+Privacy	=dp\$
:	<del>X</del>	?		
Erika	✓	122	Noise & Censoring	85
Sebastian	✓	76		103
Wendy	✓	145		75
Damon	✓	96		113
Nina	✓	86		125
Garrett	✓	127		97
Ada	✓	72		101
Mitali	✓	132		128
Shasha	✓	95		83
Lisa	✓	134		201



# Protecting Survey Data



# Differential Privacy and its Inferential Challenges

# Differential Privacy and its Inferential Challenges

- Estimators

# Differential Privacy and its Inferential Challenges

- Estimators

- **Classical Statistics:** Apply statistic  $s$  to dataset  $D$ ,  $s(D)$

# Differential Privacy and its Inferential Challenges

- Estimators

- **Classical Statistics:** Apply statistic  $s$  to dataset  $D$ ,  $s(D)$
- **DP Mechanism:**  $M(s, D)$ , with noise & censoring

# Differential Privacy and its Inferential Challenges

- Estimators

- **Classical Statistics:** Apply statistic  $s$  to dataset  $D$ ,  $s(D)$
- **DP Mechanism:**  $M(s, D)$ , with noise & censoring
  - Essential components of ensuring privacy

# Differential Privacy and its Inferential Challenges

- Estimators

- **Classical Statistics:** Apply statistic  $s$  to dataset  $D$ ,  $s(D)$
- **DP Mechanism:**  $M(s, D)$ , with noise & censoring
  - Essential components of ensuring privacy
  - Fundamental problems for statistical inference

# Differential Privacy and its Inferential Challenges

- Estimators
  - Classical Statistics: Apply statistic  $s$  to dataset  $D$ ,  $s(D)$
  - DP Mechanism:  $M(s, D)$ , with noise & censoring
    - Essential components of ensuring privacy
    - Fundamental problems for statistical inference
- The DP Standard (simplifying)

# Differential Privacy and its Inferential Challenges

- Estimators

- **Classical Statistics:** Apply statistic  $s$  to dataset  $D$ ,  $s(D)$
- **DP Mechanism:**  $M(s, D)$ , with noise & censoring
  - Essential components of ensuring privacy
  - Fundamental problems for statistical inference

- The DP Standard (simplifying)

- Including ( $D$ ) or excluding ( $D'$ ) **you** doesn't change conclusions

$$\frac{\Pr[M(s, D) = m]}{\Pr[M(s, D') = m]} \in 1 \pm \epsilon$$

for all  $D, D', m$ , regardless of external information

# Differential Privacy and its Inferential Challenges

- Estimators

- **Classical Statistics:** Apply statistic  $s$  to dataset  $D$ ,  $s(D)$
- **DP Mechanism:**  $M(s, D)$ , with noise & censoring
  - Essential components of ensuring privacy
  - Fundamental problems for statistical inference

- The DP Standard (simplifying)

- Including ( $D$ ) or excluding ( $D'$ ) **you** doesn't change conclusions

$$\frac{\Pr[M(s, D) = m]}{\Pr[M(s, D') = m]} \in 1 \pm \epsilon$$

for all  $D, D', m$ , regardless of external information

- **Statistical properties:** usually biased, no uncertainty estimates

# Differential Privacy and its Inferential Challenges

- Estimators

- **Classical Statistics:** Apply statistic  $s$  to dataset  $D$ ,  $s(D)$
- **DP Mechanism:**  $M(s, D)$ , with noise & censoring
  - Essential components of ensuring privacy
  - Fundamental problems for statistical inference

- The DP Standard (simplifying)

- Including ( $D$ ) or excluding ( $D'$ ) **you** doesn't change conclusions

$$\frac{\Pr[M(s, D) = m]}{\Pr[M(s, D') = m]} \in 1 \pm \epsilon$$

for all  $D, D', m$ , regardless of external information

- **Statistical properties:** usually biased, no uncertainty estimates
- Needed to ensure privacy and utility

# Differential Privacy and its Inferential Challenges

- Estimators

- **Classical Statistics:** Apply statistic  $s$  to dataset  $D$ ,  $s(D)$
- **DP Mechanism:**  $M(s, D)$ , with noise & censoring
  - Essential components of ensuring privacy
  - Fundamental problems for statistical inference

- The DP Standard (simplifying)

- Including ( $D$ ) or excluding ( $D'$ ) **you** doesn't change conclusions

$$\frac{\Pr[M(s, D) = m]}{\Pr[M(s, D') = m]} \in 1 \pm \epsilon$$

for all  $D, D', m$ , regardless of external information

- **Statistical properties:** usually biased, no uncertainty estimates
- **Needed to ensure privacy and utility**
  - **For privacy:** A differentially private algorithm

# Differential Privacy and its Inferential Challenges

- Estimators

- **Classical Statistics:** Apply statistic  $s$  to dataset  $D$ ,  $s(D)$
- **DP Mechanism:**  $M(s, D)$ , with noise & censoring
  - Essential components of ensuring privacy
  - Fundamental problems for statistical inference

- The DP Standard (simplifying)

- Including ( $D$ ) or excluding ( $D'$ ) **you** doesn't change conclusions

$$\frac{\Pr[M(s, D) = m]}{\Pr[M(s, D') = m]} \in 1 \pm \epsilon$$

for all  $D, D', m$ , regardless of external information

- **Statistical properties:** usually biased, no uncertainty estimates
- **Needed to ensure privacy and utility**
  - **For privacy:** A differentially private algorithm
  - **For utility:** Novel statistical methods to correct for the noise-induced bias

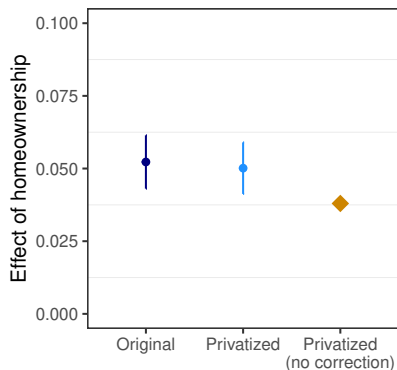
What's the Problem?

Solving Political Problems Technologically

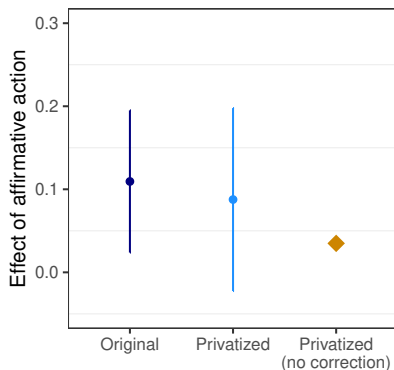
Differential Privacy & Inferential Validity

**The Algorithm in Practice**

## Similar Empirical Results, Larger CIs



(a) Yoder (APSR, 2020)



(b) Bhavnani and Lee (AJPS, 2019)

# Concluding Remarks

# Concluding Remarks

- Data sharing  $\rightsquigarrow$  data access

## Concluding Remarks

- Data sharing  $\rightsquigarrow$  data access
  - DP protects individual privacy

# Concluding Remarks

- Data sharing  $\rightsquigarrow$  data access
  - DP protects individual privacy
  - Enables inference to private database, not population

# Concluding Remarks

- Data sharing  $\rightsquigarrow$  data access
  - DP protects individual privacy
  - Enables inference to private database, not population
  - Usually biased, no uncertainty estimates

# Concluding Remarks

- Data sharing  $\rightsquigarrow$  data access
  - DP protects individual privacy
  - Enables inference to private database, not population
  - Usually biased, no uncertainty estimates
  - Fails to protect society from fallacious scientific conclusions

# Concluding Remarks

- Data sharing  $\rightsquigarrow$  data access
  - DP protects individual privacy
  - Enables inference to private database, not population
  - Usually biased, no uncertainty estimates
  - Fails to protect society from fallacious scientific conclusions
- Inferential validity

# Concluding Remarks

- Data sharing  $\rightsquigarrow$  data access
  - DP protects individual privacy
  - Enables inference to private database, not population
  - Usually biased, no uncertainty estimates
  - Fails to protect society from fallacious scientific conclusions
- Inferential validity
  - A scientific statement: not necessarily correct, but must have:

# Concluding Remarks

- Data sharing  $\rightsquigarrow$  data access
  - DP protects individual privacy
  - Enables inference to private database, not population
  - Usually biased, no uncertainty estimates
  - Fails to protect society from fallacious scientific conclusions
- Inferential validity
  - A scientific statement: not necessarily correct, but must have:
    - known statistical properties & valid uncertainty estimates

# Concluding Remarks

- Data sharing  $\rightsquigarrow$  data access
  - DP protects individual privacy
  - Enables inference to private database, not population
  - Usually biased, no uncertainty estimates
  - Fails to protect society from fallacious scientific conclusions
- Inferential validity
  - A scientific statement: not necessarily correct, but must have:
    - known statistical properties & valid uncertainty estimates
- The full solution must be

# Concluding Remarks

- **Data sharing**  $\rightsquigarrow$  **data access**
  - DP protects individual privacy
  - Enables inference to private database, not population
  - Usually biased, no uncertainty estimates
  - Fails to protect society from fallacious scientific conclusions
- **Inferential validity**
  - A scientific statement: not necessarily correct, but must have:
    - **known statistical properties** & **valid uncertainty estimates**
- **The full solution must be**
  - **Generic**: almost any statistical method or quantity of interest

# Concluding Remarks

- **Data sharing**  $\rightsquigarrow$  **data access**
  - DP protects individual privacy
  - Enables inference to private database, not population
  - Usually biased, no uncertainty estimates
  - Fails to protect society from fallacious scientific conclusions
- **Inferential validity**
  - A scientific statement: not necessarily correct, but must have:
    - **known statistical properties** & **valid uncertainty estimates**
- **The full solution must be**
  - **Generic**: almost any statistical method or quantity of interest
  - Statistically **unbiased**

# Concluding Remarks

- Data sharing  $\rightsquigarrow$  data access
  - DP protects individual privacy
  - Enables inference to private database, not population
  - Usually biased, no uncertainty estimates
  - Fails to protect society from fallacious scientific conclusions
- Inferential validity
  - A scientific statement: not necessarily correct, but must have:
    - known statistical properties & valid uncertainty estimates
- The full solution must be
  - Generic: almost any statistical method or quantity of interest
  - Statistically unbiased
  - Valid uncertainty estimates

# Concluding Remarks

- **Data sharing**  $\rightsquigarrow$  **data access**
  - DP protects individual privacy
  - Enables inference to private database, not population
  - Usually biased, no uncertainty estimates
  - Fails to protect society from fallacious scientific conclusions
- **Inferential validity**
  - A scientific statement: not necessarily correct, but must have:
    - **known statistical properties** & **valid uncertainty estimates**
- **The full solution must be**
  - **Generic**: almost any statistical method or quantity of interest
  - Statistically **unbiased**
  - Valid **uncertainty estimates**
  - **Computationally efficient**

# Concluding Remarks

- **Data sharing**  $\rightsquigarrow$  **data access**
  - DP protects individual privacy
  - Enables inference to private database, not population
  - Usually biased, no uncertainty estimates
  - Fails to protect society from fallacious scientific conclusions
- **Inferential validity**
  - A scientific statement: not necessarily correct, but must have:
    - **known statistical properties** & **valid uncertainty estimates**
- **The full solution must be**
  - **Generic**: almost any statistical method or quantity of interest
  - Statistically **unbiased**
  - Valid **uncertainty estimates**
  - **Computationally efficient**
  - **Solve political problems technologically**

# Concluding Remarks

- Data sharing  $\rightsquigarrow$  data access
  - DP protects individual privacy
  - Enables inference to private database, not population
  - Usually biased, no uncertainty estimates
  - Fails to protect society from fallacious scientific conclusions
- Inferential validity
  - A scientific statement: not necessarily correct, but must have:
    - known statistical properties & valid uncertainty estimates
- The full solution must be
  - Generic: almost any statistical method or quantity of interest
  - Statistically unbiased
  - Valid uncertainty estimates
  - Computationally efficient
  - Solve political problems technologically
- Community based, Open Source Software: [OpenDP.org](https://OpenDP.org)

Articles, software, slides, videos: [GaryKing.org/privacy](https://GaryKing.org/privacy)

- Georgina Evans, Gary King, Margaret Schwenzfeier, and Abhradeep Thakurta. “[Statistically Valid Inferences from Privacy Protected Data](#)” *American Political Science Review*

- Georgina Evans, Gary King, Margaret Schwenzfeier, and Abhradeep Thakurta. “[Statistically Valid Inferences from Privacy Protected Data](#)” *American Political Science Review*
- Georgina Evans, Gary King, Adam D. Smith, Abhradeep Thakurta. “[Differentially Private Survey Research](#)” *American Journal of Political Science*

- Georgina Evans, Gary King, Margaret Schwenzfeier, and Abhradeep Thakurta. “[Statistically Valid Inferences from Privacy Protected Data](#)” *American Political Science Review*
- Georgina Evans, Gary King, Adam D. Smith, Abhradeep Thakurta. “[Differentially Private Survey Research](#)” *American Journal of Political Science*
- Georgina Evans, Gary King. “[Statistically Valid Inferences from Differentially Private Data Releases, with Application to the Facebook URLs Dataset](#)” *Political Analysis*

# Appendix

# Properties of Differential Privacy

## Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$

## Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections

## Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections
- **Privacy risk quantified** ( $\epsilon$ ), instead of 0/1 for re-ID

## Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections
- **Privacy risk quantified** ( $\epsilon$ ), instead of 0/1 for re-ID
  - Helpful mathematically; insufficient in applications

## Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections
- **Privacy risk quantified** ( $\epsilon$ ), instead of 0/1 for re-ID
  - Helpful mathematically; insufficient in applications
- **Real privacy loss**  $\ll$  maximum privacy loss

# Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections
- **Privacy risk quantified** ( $\epsilon$ ), instead of 0/1 for re-ID
  - Helpful mathematically; insufficient in applications
- **Real privacy loss**  $\ll$  maximum privacy loss
  - OK for worst case scenerio; unhelpful in practice

# Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections
- **Privacy risk quantified** ( $\epsilon$ ), instead of 0/1 for re-ID
  - Helpful mathematically; insufficient in applications
- **Real privacy loss**  $\ll$  maximum privacy loss
  - OK for worst case scenerio; unhelpful in practice
- **Privacy Budget**

# Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections
- **Privacy risk quantified** ( $\epsilon$ ), instead of 0/1 for re-ID
  - Helpful mathematically; insufficient in applications
- **Real privacy loss**  $\ll$  maximum privacy loss
  - OK for worst case scenerio; unhelpful in practice
- **Privacy Budget**
  - **Composition:**  $\epsilon_1$ -DP and  $\epsilon_2$ -DP is  $(\epsilon_1 + \epsilon_2)$ -DP

# Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections
- **Privacy risk quantified** ( $\epsilon$ ), instead of 0/1 for re-ID
  - Helpful mathematically; insufficient in applications
- **Real privacy loss**  $\ll$  maximum privacy loss
  - OK for worst case scenerio; unhelpful in practice
- **Privacy Budget**
  - **Composition:**  $\epsilon_1$ -DP and  $\epsilon_2$ -DP is  $(\epsilon_1 + \epsilon_2)$ -DP
  - **Can limit maximum risks** across analyses & researchers

# Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections
- **Privacy risk quantified** ( $\epsilon$ ), instead of 0/1 for re-ID
  - Helpful mathematically; insufficient in applications
- **Real privacy loss**  $\ll$  maximum privacy loss
  - OK for worst case scenerio; unhelpful in practice
- **Privacy Budget**
  - **Composition:**  $\epsilon_1$ -DP and  $\epsilon_2$ -DP is  $(\epsilon_1 + \epsilon_2)$ -DP
  - **Can limit maximum risks** across analyses & researchers
  - When the budget is used, **no new analyses can ever be run**

# Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections
- **Privacy risk quantified** ( $\epsilon$ ), instead of 0/1 for re-ID
  - Helpful mathematically; insufficient in applications
- **Real privacy loss**  $\ll$  maximum privacy loss
  - OK for worst case scenerio; unhelpful in practice
- **Privacy Budget**
  - **Composition:**  $\epsilon_1$ -DP and  $\epsilon_2$ -DP is  $(\epsilon_1 + \epsilon_2)$ -DP
  - **Can limit maximum risks** across analyses & researchers
  - When the budget is used, **no new analyses can ever be run**
- **Completely changes statistical best practices**

# Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections
- **Privacy risk quantified** ( $\epsilon$ ), instead of 0/1 for re-ID
  - Helpful mathematically; insufficient in applications
- **Real privacy loss**  $\ll$  maximum privacy loss
  - OK for worst case scenerio; unhelpful in practice
- **Privacy Budget**
  - **Composition:**  $\epsilon_1$ -DP and  $\epsilon_2$ -DP is  $(\epsilon_1 + \epsilon_2)$ -DP
  - **Can limit maximum risks** across analyses & researchers
  - When the budget is used, **no new analyses can ever be run**
- **Completely changes statistical best practices**
  - **Without DP,** we balance worries:

# Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections
- **Privacy risk quantified** ( $\epsilon$ ), instead of 0/1 for re-ID
  - Helpful mathematically; insufficient in applications
- **Real privacy loss**  $\ll$  maximum privacy loss
  - OK for worst case scenerio; unhelpful in practice
- **Privacy Budget**
  - **Composition:**  $\epsilon_1$ -DP and  $\epsilon_2$ -DP is  $(\epsilon_1 + \epsilon_2)$ -DP
  - **Can limit maximum risks** across analyses & researchers
  - When the budget is used, **no new analyses can ever be run**
- **Completely changes statistical best practices**
  - **Without DP,** we balance worries:
    - P-hacking

# Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections
- **Privacy risk quantified** ( $\epsilon$ ), instead of 0/1 for re-ID
  - Helpful mathematically; insufficient in applications
- **Real privacy loss**  $\ll$  maximum privacy loss
  - OK for worst case scenerio; unhelpful in practice
- **Privacy Budget**
  - **Composition:**  $\epsilon_1$ -DP and  $\epsilon_2$ -DP is  $(\epsilon_1 + \epsilon_2)$ -DP
  - **Can limit maximum risks** across analyses & researchers
  - When the budget is used, **no new analyses can ever be run**
- **Completely changes statistical best practices**
  - **Without DP**, we balance worries:
    - P-hacking
    - Threats to inference

# Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections
- **Privacy risk quantified** ( $\epsilon$ ), instead of 0/1 for re-ID
  - Helpful mathematically; insufficient in applications
- **Real privacy loss**  $\ll$  maximum privacy loss
  - OK for worst case scenerio; unhelpful in practice
- **Privacy Budget**
  - **Composition:**  $\epsilon_1$ -DP and  $\epsilon_2$ -DP is  $(\epsilon_1 + \epsilon_2)$ -DP
  - **Can limit maximum risks** across analyses & researchers
  - When the budget is used, **no new analyses can ever be run**
- **Completely changes statistical best practices**
  - **Without DP,** we balance worries:
    - **P-hacking**  $\rightsquigarrow$  pre-registration (e.g., clinical trials, Mars lander)
    - **Threats to inference**

# Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections
- **Privacy risk quantified** ( $\epsilon$ ), instead of 0/1 for re-ID
  - Helpful mathematically; insufficient in applications
- **Real privacy loss**  $\ll$  maximum privacy loss
  - OK for worst case scenerio; unhelpful in practice
- **Privacy Budget**
  - **Composition:**  $\epsilon_1$ -DP and  $\epsilon_2$ -DP is  $(\epsilon_1 + \epsilon_2)$ -DP
  - **Can limit maximum risks** across analyses & researchers
  - When the budget is used, **no new analyses can ever be run**
- **Completely changes statistical best practices**
  - **Without DP,** we balance worries:
    - **P-hacking**  $\leadsto$  pre-registration (e.g., clinical trials, Mars lander)
    - **Threats to inference**  $\leadsto$  diagnostics, exploration, serendipity (e.g., observational data)

# Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections
- **Privacy risk quantified** ( $\epsilon$ ), instead of 0/1 for re-ID
  - Helpful mathematically; insufficient in applications
- **Real privacy loss**  $\ll$  maximum privacy loss
  - OK for worst case scenerio; unhelpful in practice
- **Privacy Budget**
  - **Composition:**  $\epsilon_1$ -DP and  $\epsilon_2$ -DP is  $(\epsilon_1 + \epsilon_2)$ -DP
  - **Can limit maximum risks** across analyses & researchers
  - When the budget is used, **no new analyses can ever be run**
- **Completely changes statistical best practices**
  - **Without DP,** we balance worries:
    - **P-hacking**  $\leadsto$  pre-registration (e.g., clinical trials, Mars lander)
    - **Threats to inference**  $\leadsto$  diagnostics, exploration, serendipity (e.g., observational data)
  - **With DP:**

# Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections
- **Privacy risk quantified** ( $\epsilon$ ), instead of 0/1 for re-ID
  - Helpful mathematically; insufficient in applications
- **Real privacy loss**  $\ll$  maximum privacy loss
  - OK for worst case scenerio; unhelpful in practice
- **Privacy Budget**
  - **Composition:**  $\epsilon_1$ -DP and  $\epsilon_2$ -DP is  $(\epsilon_1 + \epsilon_2)$ -DP
  - **Can limit maximum risks** across analyses & researchers
  - When the budget is used, **no new analyses can ever be run**
- **Completely changes statistical best practices**
  - **Without DP,** we balance worries:
    - **P-hacking**  $\leadsto$  pre-registration (e.g., clinical trials, Mars lander)
    - **Threats to inference**  $\leadsto$  diagnostics, exploration, serendipity (e.g., observational data)
  - **With DP:** ~~P-hacking~~,

# Properties of Differential Privacy

- **Post-processing:** if  $M(s, D)$  is DP, so is  $f[M(s, D)]$ 
  - Useful for bias corrections
- **Privacy risk quantified** ( $\epsilon$ ), instead of 0/1 for re-ID
  - Helpful mathematically; insufficient in applications
- **Real privacy loss**  $\ll$  maximum privacy loss
  - OK for worst case scenerio; unhelpful in practice
- **Privacy Budget**
  - **Composition:**  $\epsilon_1$ -DP and  $\epsilon_2$ -DP is  $(\epsilon_1 + \epsilon_2)$ -DP
  - **Can limit maximum risks** across analyses & researchers
  - When the budget is used, **no new analyses can ever be run**
- **Completely changes statistical best practices**
  - **Without DP,** we balance worries:
    - **P-hacking**  $\leadsto$  pre-registration (e.g., clinical trials, Mars lander)
    - **Threats to inference**  $\leadsto$  diagnostics, exploration, serendipity (e.g., observational data)
  - **With DP:** ~~P-hacking~~, surveys treated like the Mars lander